CALL FOR PAPERS

National Media Conference (NMC) 2025
Organized by:
New Institute of Social Communications, Research and Training (NISCORT Media College), Ghaziabad, U.P.
in collaboration with
Asian Research Center for Religion and Social Communication (ARC), Thailand.
8th March 2025

Call For Papers
NMC 2025 – Main Conference Theme
Artificial Intelligence, Religion, and the Future of Mass Communication: Evolving Perspectives and Research

ORGANISING TEAM

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Organising Secretary
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Conference Convener
Dr. Ritu Dubey Tiwari, Principal, NISCORT Media College

Anthony Le Duc, SVD, PhD
Executive Director,
Asian Research Center for Religion and Social Communication,
St. John's University, Thailand

Conference Co-Conveners
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About NISCORT Media College

NISCORT is a professional media college offering Journalism and Mass Communication programs, including BJMC, MAJMC, and various diploma and certificate courses. Located in NCR-Delhi, it caters to the growing media industry by training skilled and knowledgeable professionals. Founded in 2001 by the Catholic Bishops' Conference of India, NISCORT emphasizes creating media personnel committed to ethical and culturally enriching content. Affiliated with Chaudhary Charan Singh University since 2018, it also serves as a hub for advanced learning, training, and research in media and communication.

About ARC

The Asia Research Center for Religion and Social Communication (ARC), established in April 1999 at Assumption University in Bangkok, Thailand, is the only research center in Asia dedicated to exploring the intersection of religion and social communication. ARC facilitates and publishes research through its bi-annual journal Religion and Social Communication and special monographs, organizes academic conferences, and fosters a network of scholars and institutions to advance understanding and collaboration in this field.

About NISCORT NMC 2025:

The National Media Conference 2025 will gather global experts to examine the intersection of Artificial Intelligence (AI), Religion, and the Future of Mass Communication. As AI reshapes communication and religious discourse, the conference will explore its implications for journalism, ethics, misinformation, and the democratic role of media. Discussions will focus on how AI-driven tools influence content accuracy, narrative control, and collaboration among researchers, practitioners, and policymakers. By addressing these critical issues, the conference aims to provide insights for navigating AI's impact on mass communication and fostering interdisciplinary solutions

IMPORTANT DATES

Jan 31, 2025
Abstract Submission Deadline

Feb 10, 2025
Notification of Acceptance

Feb 25, 2025
Registration Deadline

Feb 28, 2025
Full Paper Submission Deadline

CONFERENCE DATE: March 8, 2025

Publication Details: Selected papers from the conference will be published in NISCORT Research Journal with ISSN Number.
Best paper from the conference will be featured in the ARC Journal Religion and Social Communication. *Terms and Conditions Apply

Please visit: www.niscort.com or mail us at research@niscort.com, Call : 9953538669 / 8075621895

Key Topics of Interest:
We welcome contributions that address, but are not limited to, the following sessions:

Conference Sessions:

Session 1: Impact of Artificial Intelligence and the Changing Dimensions of the Media Industry	Session 2: Communication Studies in the Digital Age: Transforming Advertising and Public Relations
- Role of AI in news production: automated journalism. - AI-driven fact-checking and fake news detection. - AI in Advertising and Marketing. - The role of AI in shaping public opinion in democracy. - Ethical implications of AI in media and communication. - The impact of artificial intelligence on newsroom operations and reporting - Social Media Algorithms and Content Moderation. - AI in Crisis Communication and Public Relations. - Conversation about AI in Film Making. - AI-Driven Research in Communication Studies.	• Communication studies in the Digital Arena • Theories of Communication in the current scenario • Political Communication and/or Freedom of Speech • Newer Perspectives in Health Communication, • Environmental Communication in the present world • Multiculturalism and Cultural Studies • Gender Communication • Media and Corporate Communication • Media and CSR • Advantages and Disadvantages of digital marketing activities • Use of Digital Media in traditional marketing campaigns • Digital Advertising- Present and Future Prospects • Impact of augmented reality in interactive marketing campaigns

Session 3: The Impact of Social Media on the Evolving Landscape of Journalism	Session 4: The Impact of AI and Digital Media on Religion, Religious Dialogue, and Religious Life.
- Social media: Impacts, Issues and Concerns - Social media Design & Media Management - Social media and Development Communication - Social media and promulgating misinformation, fake news, and rumor mills. - Social media and Health information - The impact of smartphone journalism (mojo) on the quality of news reporting - The role of citizen journalism in shaping public opinion during major political events - The impact of virtual reality technology on immersive journalism - Investigating the role of podcasts in the future of journalism - Analysing the representation of LGBTQ+ issues in journalism.	- The Role of AI in Religious Communication and Media. - AI and Religious Leadership: New Tools for Outreach and Engagement. - Impact of AI in understanding and learning religious values. - AI as a Tool for Interfaith Dialogue and Cooperation - Film and Television: Religious Themes in Popular Culture - Religion and Digital Influencers: Shaping Faith in the Age of Social Media - Advertising for Spirituality: Commercializing Religion - Deepfakes, Fake News, and Religious Misinformation in the Age of AI

NISCORT
NATIONAL MEDIA CONFERENCE 2025
GUIDELINES

Submission Details:
- The paper abstracts can either be in English or Hindi
- Abstract Length: 200–250 words.
- Full Paper Length: 6000-8000 words including references.
- Submission Guideline: www.njmcr.com/guidelines
- All papers will be peer-reviewed by the conference's scientific committee members.
- All full papers must be submitted along with the Turnitin Plagiarism report (less than 15%)
- Abstract Submission Form: https://forms.gle/zDJPitjTKgCtHcqi8

Publication Details: All selected papers from the conference will be published in the NISCORT Journal of Media, Communications, and Research (NJMCR), issued by NISCORT Media College.
*Additionally, the best papers will undergo a rigorous peer-review process and, upon acceptance, will be featured in the ARC Journal Religion and Social Communication, subject to the journal's terms and conditions.

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- Notification of Acceptance: February 10, 2025
- Registration Deadline: February 25, 2025
- Full Paper Submission Deadline: February 28, 2025

Participation Type	Early Bird Registration	On-the-Spot Registration
Academicians/ Faculty	INR 1200	INR 1500
Research Scholars/Students	INR 750	INR 1000
Delegates (Only for participation)	INR 1000	INR 1200

Registration Form: https://forms.gle/3kGNs5iF3VZbuqmPA

Account Details:
Account Name: NISCORT
A/C No: 2662500100838601
Bank Name: Karnataka Bank Ltd
Branch: Indirapuram
IFSE Code: KARB0000266

Contact Details:
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SCAN FOR QR CODE HERE

Abstract Submission Form

Registration Form

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